

# Freedom through opportunity

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**2017 ANNUAL REPORT**





## A message from the Executive Director

Dear Friends,

10KW's work is built on the vision for a world in which survivors of violence and exploitation can live safe, free, and hopeful lives. To that end, we are committed to seeing survivors thriving in dignifying, safe work, and achieving their own life goals.

Financial instability leaves survivors of human trafficking, labor exploitation, and gender-based violence vulnerable to further abuse and exploitation. For many of these individuals, a safe job with fair wages is their highest priority. Thankfully, with your support in 2017, more survivors secured safe and sustainable employment than in any other year since 10KW began. In total, 463 clients benefited from our programs. The services provided job readiness training, career counseling, educational scholarships, tutoring, and employment referral services, and part time employment. These programs translated into real jobs, real incomes, and real education that will support families far into the future.

The increase in the number of clients we serve has led to some common growing pains. As we look ahead, 10KW is committed to become a stronger and healthier organization that is prepared

to meet the needs of survivors well into the future. To that end, we're taking concrete steps to be better in 2018. We are conducting our first robust program assessment to build on our program's strengths and improve our work with survivors. We are also strengthening our fundraising infrastructure to support, grow, and sustain long-term impact. I am grateful to the donors who stepped forward to invest in these critical capacity building efforts.



These programs translated into real jobs, real incomes, and real education that supports families far into the future."

Our work continues, and we cannot do it without you. Be sure to check out our new website, follow us on Facebook and Twitter, and share our work with your friends. Let us realize together, a safe, free, and hopeful future. Thank you for your continued generosity.

Thank you,

Jeremy Floyd  
EXECUTIVE DIRECTOR





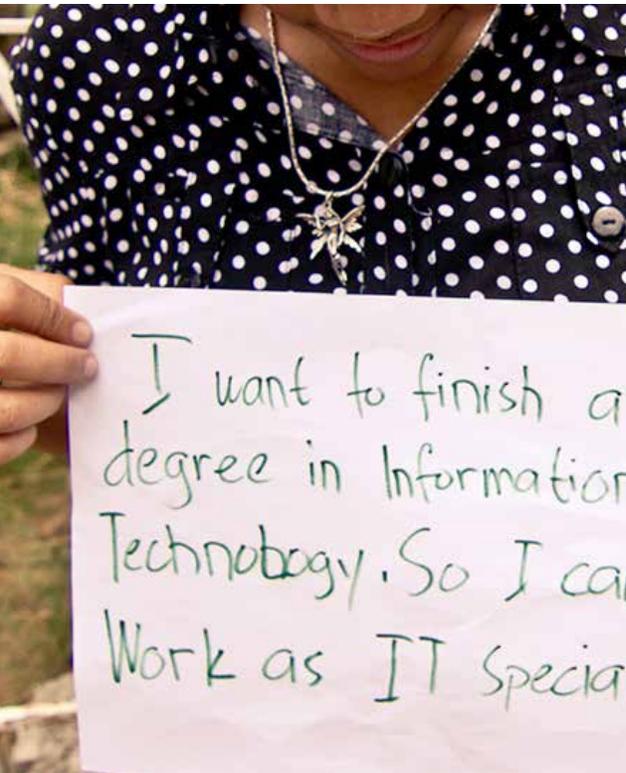
# 10KW offers economic empowerment services for survivors of violence and exploitation.

We aim to see survivors thriving in dignifying, safe work and achieving their own life goals. Financial instability often leaves survivors of exploitation and violence vulnerable to further abuse and exploitation. We fill a gap in the sector by providing economic empowerment services that support survivors in achieving greater financial security while being respectful and responsive to the unique needs of people who have experienced violence.

## HOW WE DO IT

- JOB READINESS TRAINING**
- CAREER COUNSELING**
- EDUCATIONAL SUPPORT**
- SOCIAL ENTERPRISE**
- EMPLOYMENT SERVICES**

## EMOTIONAL SUPPORT LEADS TO EMPOWERMENT



**“ I feel light-hearted because my career counselor asks me how my work is in the social enterprise and asks about my tutorial. I did not have that with my parents. And I want to talk with her because she makes me happy. **My career counselor cares for me.**”**

**- 10KW CLIENT**

10KW’s job readiness and career counseling services are grounded in the desire for clients to become self-sufficient and thriving members of their community. Career counselors at 10KW are integral to this process as they equip clients to identify their goals and dreams and then gain the technical, social and emotional skills to pursue them.

Career counselors work with clients to evaluate their talents, interests, and goals, and explore career options that best suit them. Then, they work together to create a detailed action plan that identifies clear steps for a client to achieve her dreams. It also pinpoints obstacles that stand in the way and practical solutions moving forward.

“[My favorite thing about 10KW] is talking about my problems to my career counselor

because we have a lot of problems that we cannot speak out, but the career counselors listen and they teach you how to handle it,” one 10KW client said.

The long-term emotional support is integral to client recovery and empowerment.

“10KW goes beyond the family,” said one 10KW client. “We text them and they are there. If we want to talk, they would invite us to come [to the office].”

Throughout the process, clients gain increased confidence in their lives and grow in their ability to make choices in line with their plans. As clients begin to discover their gifts and uncover their weaknesses, they also learn to identify how each might impact the way they pursue their goals.

# Our Programs



## JOB READINESS TRAINING

As a first step in the program, all clients participate in a foundational job readiness training focusing on career goal development and workplace skills building. Our career counselors work with clients to understand their vocational goals, aptitudes, and interests and support them in developing plans to achieve their own goals.

## CAREER COUNSELING

Career counselors help clients discover their skills and passions, explore career options, refine their personalized visions, and create focused plans for how to achieve their goals.



## EDUCATIONAL SUPPORT

We give a variety of educational scholarships – including vocational, high school, and college scholarships. We provide academic tutoring for our clients studying toward their high-school equivalency exam, helping them earn their high school diploma. We also offer tutoring for clients in communication skills, English, Filipino, Math, and Science.



## EMPLOYMENT SERVICES

We make connections between our clients and prospective employers and mentor clients in applying and interviewing for jobs, providing support in areas such as resume building and interview preparation.

## SOCIAL ENTERPRISE

We provide short-term, part-time employment for some of our clients while they are working toward their career goals, allowing them to gain valuable work experience and income.

# Through the generous support of 10KW donors, 33 clients graduated with college degrees. The life-changing impact of 10KW scholarships cannot be understated.

Every day at work, Kara helps single parents and people with disabilities. As a recently graduated social welfare officer, she connects vulnerable individuals with the services they need to live hopeful lives.

After studying midwifery in university, Jacinth now works in a maternity clinic where she helps new mothers care for their babies.

Jessica works for a non-governmental organization. Her degree in Business Administration gives her a keen understanding of what it takes to run effective non-profit programming. Her long-term goal is to save extra income, so she can send her siblings to school.

*Three young women. Three unique hopes and dreams for the future. Three different university degrees.*

Along with 30 other survivors, Kara, Jacinth and Jessica all pursued and completed post-secondary education with 10KW scholarships, provided by the support of our generous donors.

Many people across the globe face significant structural and financial barriers to earning a college degree, particularly survivors of violence and exploitation. 10KW works to overcome these obstacles knowing that higher education is a powerful pathway to economic empowerment and has lasting effects for years to come.

The credentials Kara, Jacinth, Jessica, and other college graduates earned have enabled them to obtain better paying jobs, support their families, feed and educate their children, overcome the vulnerability of poverty, and realize their goals and dreams for the future.

## FINANCIAL SECURITY FOR SURVIVORS THROUGH SAFE, DIGNIFYING WORK



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**10KW clients possess the love and determination for work. They have the heart for their work. They are equipped with soft skills and they are competent at work. We are truly thankful to have 10KW as our partner because they are always ready to help and respond to our needs, not only through the recruitment but in giving us applicants that are really competent.”**

**- BUSINESS PARTNER WHO EMPLOYS 10KW CLIENTS**

10KW's commitment to help survivors of violence and exploitation gain control of their lives means that we assist our clients in gaining the education, training and access they need to obtain safe, dignifying work.

While many economic empowerment programs for survivors of violence and exploitation are single-solution, short-term and low-wage jobs, 10KW's approach is different.

We've learned that the best help for survivors to stay safe over the long run is when we support them in achieving their life goals.

**It takes longer, but it's worth it.**

Through job readiness training and effective employment services, 10KW clients have more opportunities and better employment options, which ultimately achieves greater financial security and overall safety in their lives.

By focusing on each individual and their needs, goals and dreams for the future, and through the partnership of a robust network of businesses that stretch across sectors and industries, 10KW assists survivors in accessing good jobs with great dignity.

# 10KW Achievements

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**463** CLIENTS  
SERVED

**368** CLIENTS RECEIVED  
CAREER COUNSELING

**135** CLIENTS DEVELOPED  
CAREER PLANS

**131** CLIENTS GRADUATED  
FROM JOB READINESS  
TRAINING

**129** CLIENTS RECEIVED  
TUTORING

**109** CLIENTS RECEIVED  
SCHOLARSHIPS

**73** CLIENTS FOUND  
EMPLOYMENT

# 10KW Financial Information

## INCOME STATEMENT SUMMARY

	2017	2016	2015
Revenue	571,827	\$537,746	498,050
Expenses	563,515	442,197	461,207
<b>NET</b>	<b>\$8,312</b>	<b>\$95,549</b>	<b>\$36,843</b>

## BALANCE SHEET SUMMARY

Cash	280,739	261,669	113,574
Total Assets	305,926	293,843	196,555
Total Liabilities	20,847	8,930	11,365
Total Net Assets	285,078	284,913	185,190
Temporarily Restricted	-	-	-
Unrestricted Financial Assets	285,078	284,913	185,190

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